



HANNAH WEEKS

Jr. Art Director

CONTACT

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hannah-weeks.com

EDUCATION

B.A Communications

The University of Alabama
Class of December 2018

Major: Creative Advertising

Major: Graphic Design

Minor: Art History

PROFICIENT IN

Illustrator

Photoshop

InDesign

Photography

After Effects

Premiere Pro

AWARDS

Local Addy Awards

Silver Addy 2019

Silver Addy 2019

Scholastic Art & Writing Awards

Gold Key - Digital Media
April 2014

Silver Key - Photography
April 2013

EXPERIENCE

- **Junior Art Director**

- **Hill Holliday | Boston, MA | September-Present**

- Clients: Novartis Oncology and Harvard Pilgrim Health Care

- **Program 35 Art Director Intern**

- **Hill Holliday | Boston, MA | June-September**

- Worked closely with project team on various national campaigns for Bank of America and Frontier Communications

- Pitched a campaign for Shake Shack for a summer intern project

- **Art Director**

- **MINERVA Portfolio Program | AUG 2017-DEC 2018**

- Worked on building a creative portfolio focusing on the "big idea"

- Conducted research and wrote creative briefs for each campaign

- Executed campaigns in print, digital media and/or experiential tactics

- **Art Director**

- **Capstone Agency | AUG 2017-DEC 2018**

- Client: 4-year EcoCAR Competition - UA's College of Engineering

- Managed a team of 3 graphic designers, critiqued work and communicated with project management team

- Work: brand identity, logo design, social media content, print material

- **Executive Graphic Designer**

- **CMA EDU | MAY 2017-DEC 2018**

- Country Music Association's college business leadership program on participating college campuses

- Work: touring artist promotions, sponsored events with artists i.e. Q&A's, and backstage tours, social media content, print material

- **Graphic Design Intern**

- **The Agency | Charlotte, NC | MAY 2017-JUL 2017**

- Clients: Charlotte Storm & Water Services, NC Music Factory

- Work: TV sliders, billboards, brand identity, social media content, logo design, photography

- **Graphic Designer**

- **Alabama Hockey | AUG 2016-MAY 2017**

- Attended all home games for in-game social content

- Work: season team poster, bag tags, game day print material, social media content